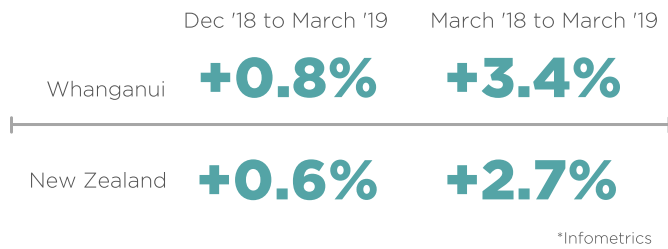


Our Economy

We've compiled this overview of our region's economy from indicators provided by independent research agencies and central government departments.

GDP: \$1,547M

For the year ending March 2019



Our People

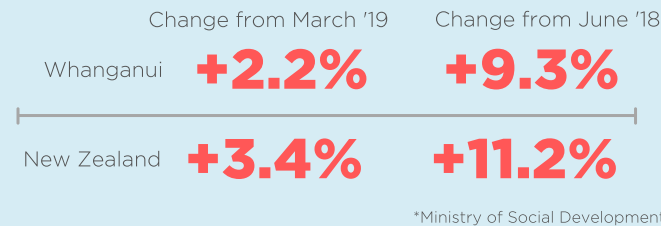


4.5%

Unemployment rate for Manawatu-Whanganui at July 2019. This is down 2 percentage points from last year. *Infometrics

Jobseekers

Data is from June 2019.



Our Lifestyle

\$61,700

+9%

Whanganui's median income 2018

Change to Whanganui's median income 2017-2018

\$89,100

+8%

New Zealand's median income 2018

Change to New Zealand's median income 2017-2018

*MBIE

Our Visitors

Guest Nights

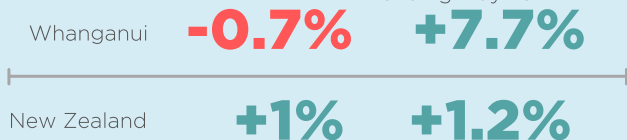
210,891

12 months ending May 2019

Change from same time period last year:

May '18 v. May '19

Year ending May '18 v. year ending May '19



Consumer Spending

High consumer spending usually indicates higher levels of consumer confidence in the economy.

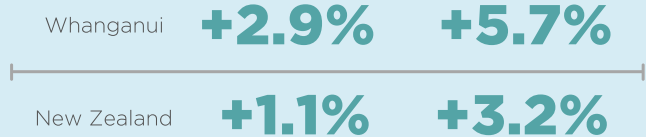
\$547.7M

12 months ending June 2019

Change from same time period last year:

June '18 to June '19

Year ending June '18 to year ending June '19



45,200

Estimated resident population at June 2018 *Infometrics

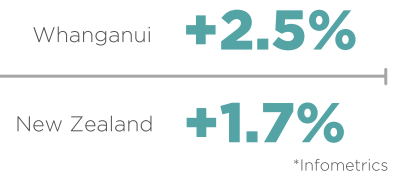
Health Enrolments

While not exact, enrolments with primary healthcare organisations are a good indicator of population growth. Data is from March '19.

45,857

Change from March '18

Average number of people enrolled with the PHO in the Whanganui District in the year to March 2019.



House Prices

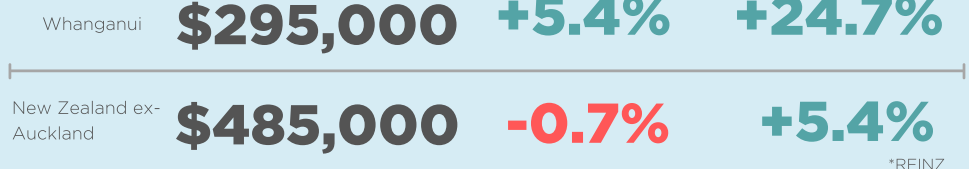
House prices in Whanganui hit a record high in June 2019.



Median Sale Price

Change from May '19

Change from June '18



Visitor Spend

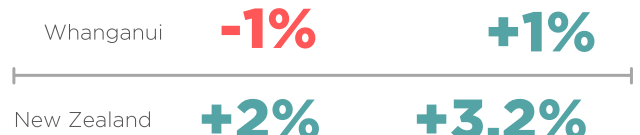
\$132M

12 months ending June 2019

Change from same time period last year:

June '18 v. June '19

Year ending June '18 v. year ending June '19



*MBIE

We've identified some sectors that we think are important points of difference for Whanganui's economy and identity.

The Sector Dashboard is updated annually.

Tourism

\$67.4m Contribution of tourism to Whanganui's GDP 2018



4.5%
of Whanganui's GDP

5.8%
of New Zealand's GDP



17.4%
% of Whanganui's tourism spend from international visitors

40.3%
% of New Zealand's tourism spend from international visitors
*MBIE

Education & Training

\$94m Contribution of education and training to Whanganui's GDP 2018



6.3%
of Whanganui's GDP

3.9%
of New Zealand's GDP

\$50,553
Manawatu-Whanganui's Education & Training Productivity

\$48,821
National Education & Training Productivity
*Infometrics



\$11 million

Contribution of international students to Whanganui's economy in 2017/2018

*Education NZ

Agribusiness

\$113.8m Contribution of agriculture, forestry and fishing to Whanganui's GDP 2018



7.6%
of Whanganui's GDP

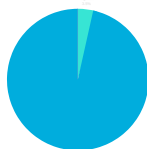
5.8%
of New Zealand's GDP

\$94,133
Manawatu-Whanganui's Agribusiness Productivity

\$89,850
National Agribusiness Productivity
*Infometrics

Logistics

\$51.7m Contribution of transport, postal and warehousing to Whanganui's GDP 2018



3.5%
of Whanganui's GDP

4.6%
of New Zealand's GDP

\$85,648
Manawatu-Whanganui's Logistics Productivity

\$107,219
National Logistics Productivity
*Infometrics

Manufacturing

\$178.2m Contribution of manufacturing to Whanganui's GDP 2018



11.9%
of Whanganui's GDP

9.8%
of New Zealand's GDP

\$67,583
Manawatu-Whanganui's Manufacturing Productivity

\$99,543
National Manufacturing Productivity
*Infometrics

Creative Industries

\$31.6m Contribution of the creative industries to Whanganui's GDP 2018



2.1%
of Whanganui's GDP

9.8%
of New Zealand's GDP

\$78,880
Manawatu-Whanganui's Creative Industry Productivity

\$84,551
National Creative Industry Productivity
*Infometrics